



**Neighborhood Housing Services
of New Britain, Inc.**
223 Broad Street, New Britain, CT 06053
Phone: 860-224-2433 • Fax: 860-225-6131 • info@nhsnb.org

*40th Anniversary Gala Celebration
Homes for Our Neighbors, 1968-2018*
Sponsor Sign-Up Form

Neighborhood Housing Services of New Britain, Inc. (NHSNB, Inc.) will hold a **40th Anniversary Gala, Homes for Our Neighbors, 1968-2018**, on Thursday, October 18, 2018 at Trinity-n-Main, 69 Main Street, New Britain, CT 06051, from 5 p.m. to 8 p.m. Help us make this celebration of housing created and preserved and lives changed a successful and enjoyable event. Reach new people with information about your products and services. Become a Gala Sponsor. Advertise in our program book. Be visible as a sponsor on our website, Facebook page and on our Eventbrite page. We offer a variety of levels.

Sponsorship Levels

Presenting Sponsors \$2,500	Community Builders \$1,500	Proud Partners \$1,000	Serious Stakeholders \$500
Brief remarks of congratulations at event.			
5 complimentary tickets	3 complimentary tickets	2 complimentary tickets	1 complimentary ticket
Color ad choice of inside front or inside back cover of Gala program book, full page	Color ad full page Gala program	Black & white full page ad in Gala program	Black & white ½ page ad in Gala program
Company logo prominently displayed on Welcome Banner outside Trinity on-Main, Banner over Broad Street & Gala Flyer	Color Logo displayed on Welcome Banner and Banner over Broad Street & Gala Flyer	Black & White Logo on Welcome Banner and Banner over Broad Street	Black & White Logo on Welcome Banner
Website Link on the NHSNB, Inc., Website	Website Link NHSNB, Inc. Website	Website Link NHSNB, Inc. Website	
Recognition with logo on NHSNB, Inc. Facebook Page	Recognition with logo on NHSNB, Inc. Facebook Page	Recognition with logo on NHSNB, Inc. Facebook Page	Recognition with logo on NHSNB, Inc. Facebook Page
Featured in Print and Web ad in New Britain Herald before event.			
Included in press release before event and letter to the editor after the event	Included in press release before event and letter to the editor after the event	Included in press release before event and letter to the editor after the event	Included in press release before event and letter to the editor after the event
Table for your promotional material at our event			
OTHER OPTIONS, PROGRAM BOOK			
\$200 Color Full page Ad (7 x 4.5) \$150 Black & White Full Page Ad (7 x 4.5) \$100 Color Half Page Ad (4.75 x 4)		\$75 Black & White Half Page Ad (4.75 x 4) \$50 Black & White Business Card Ad (3.5 x 2)	
All donors, cash and in-kind, will be listed on our flyer (English/Spanish) and announced on our Facebook Page			





Thursday, October 18, 2018

5-8 p.m.

Trinity-on-Main, 69 Main Street
New Britain, CT 06051

40th Anniversary Gala

HOMES FOR OUR NEIGHBORS Corporate Partner Commitment Form

Thank you for supporting Neighborhood Housing Services of New Britain, Inc., and our 40th Anniversary signature event, the Homes for Our Neighbors 40th Anniversary Gala. Your support provides seed money to meet the vital need for quality affordable housing in our region. All money raised will help to build homes for our neighbors.

In order to execute your sponsorship benefits, please provide the following to info@nhsnb.org.

- ✓ High Resolution pdf and jpeg of your Company Logo for use when applicable
- ✓ One or two sentence statements about your organization or your support of affordable workforce and veterans housing.

Company Information Cash Sponsorship In-Kind Sponsorship

Value of your partnership: _____

Company Name (as you would like it to appear in all publications):

Contact Person: _____
(for logo, advertising, billing, and guest information)

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Website for use in publication when applicable: _____



SPONSORSHIP CONTACT: Patricia Wallace, pwallace@nhsnb.org, 203-285-5077



NHSNB, Inc
40th Anniversary Gala
223 Broad Street
New Britain, CT 06053

860-224-2433
Fax: 860-225-6131
info@nhsnb.org
www.nhsnb.org

A Fundraiser to Support Housing for Our Neighbors